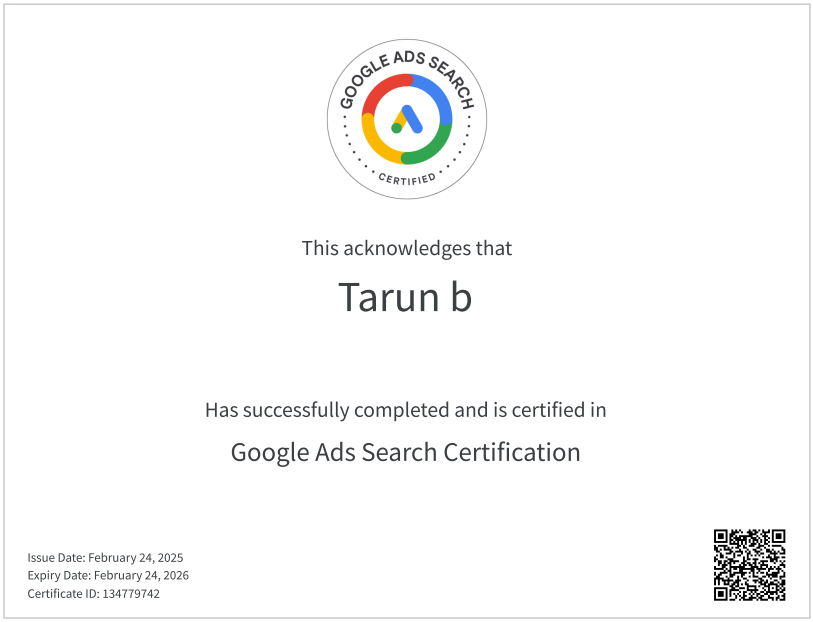






Skillshop

Google Ads Search Certification

HELP MORE

Sign in to access more options

Tarun b

View All Credentials

Demonstrate your mastery of building and optimizing Google Search campaigns. Certified users will exhibit the ability to leverage automated solutions like Smart Bidding to boost campaign performance for specific marketing objectives.

By earning the Google Ads Search Certification, Google recognizes your ability to:

Translate a vision for online marketing into a coherent digital marketing strategy
Develop a Google Search strategy with wider company marketing plans
Generate a plan to increase leads, sales or web traffic using Google Search
Ensure your Search marketing plan is aligned with your digital marketing budget

ISSUED ON

February 24, 2025

EXPIRES ON

February 24, 2026

Credential Verification

This credential is from a **verified issuer**

Verify Credential